

## **CBD: Risk & Regulatory Intervention**

### Presentation Abstract:

The predicted growth for the global legal cannabis market is impressive. However, CBD is a risk sector. A business operating in this industry will have some appetite for commercial risk. This opportunity for substantial reward is why we accept the commercial risk, but that doesn't mean that we bear it easily.

The risk is one of regulatory intervention. Such intervention can be frightening. However, if managed correctly, such regulatory interventions can be turned into an opportunity for a business to improve its compliance and develop a longstanding, positive relationship with the relevant regulators. As a lawyer that specialises in Cannabis Law and Regulation, I have a wealth of experience in dealing with such issues on behalf of my clients.

In this presentation I will provide specific examples of regulatory intervention that has occurred in the CBD sector to date, and I will outline steps that can be taken to mitigate the risk of such intervention happening to current business owners.



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