

Dear Sir or Madam,

We would like to invite you to join nova as a **sponsor and as an advertiser** of our well established **17th EIHA HEMP Conference** (www.eiha-conference.org, 16–17 June 2020). With over **400 expected participants from more than 40 countries** it is the biggest industrial hemp event worldwide!

Your benefit: The advertisement is included in the electronic edition as well as in the hard copy of the conference leaflet and journal. Maximize your visibility online – the electronic edition of the leaflet will be sent out **to thousands of recipients in the e-mail campaigns promoting the EIHA HEMP Conference!**

Top-class participants from the following sectors will be present at the conference:

- Agriculture
- Engineers
- Food and Feed Industry
- Natural Fibre Industry
- Pharmaceutical Industry
- Research and Development
- Traders and Investors

On the next page you will find a range of sponsorship options. We are also open to creative ideas and would be delighted to help you realising them. All you need to do is contact us if one or more of these options appeal to you or if you would like to put forward a proposal of your own!

We are looking forward to a successful conference with you,



Michael Carus, Managing Director
nova-Institut GmbH – Applied research for your needs



Managing Director
Michael Carus
+49 (0)2233 48 14 40
michael.carus@nova-institut.de



Sponsoring
Dr. Asta Partanen
+49 (0)2233 48 14 59
asta.partanen@nova-institut.de

Sponsoring Opportunities Advertisements



16–17 June 2020 · Maternushaus Cologne · Germany

	SOLD OUT	ONLY 2 LEFT				
	INNOVATION AWARD SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	Sparkling Wine/ Beer on Tap Package	“Gala Dinner Buffet” package
Availability	1	4	6	Unlimited	Day 1 & 2	1
Visibility in marketing	· Press releases · Online marketing · At the conference	· Press releases · Online marketing · At the conference	· Press releases · Online marketing · At the conference	· Press releases · Online marketing · At the conference	At the conference/ conference leaflet	At the conference
Bring your Roll-up banner with you	2× On stage	1× On stage	1× Conference hall	–	At the exhibition hall	At the buffet
Company profile / Advertisement in journal online and print*	2 Pages	1 Page	1/2 Page	1/4 Page	–	–
Free entrance tickets à 600 €	👤👤👤	👤👤👤	👤👤	👤	–	–
Free exhibition booth à 650 € (6 m²)	Included	Included	Included	Included	–	–
15% reduced entrance for your customers	10	8	5	3	–	–
Company presentation	Slide display (PowerPoint)	Slide display (PowerPoint)	–	–	–	Table cards
Company leaflets	Media table	Media table	Media table	Media table	Media table	At the buffet
Price in EURO	5,100 €	4,000 €	2,800 €	1,900 €	1,500 €	1,500 €
Calculatory sponsoring costs **	650 €	550 €	450 €	350 €		
Your choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

(prices excl. 19% VAT)

* You are also welcome to book an advertisement in the conference journal:

1 page DIN A4: 1,000 € ½ page: 500 € ¼ page: 300 €

** Note: The calculatory sponsoring costs are very attractive, providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower “net sponsoring costs”.

Company name: _____

Street or POB: _____

Postal code, city: _____

Contact person: _____

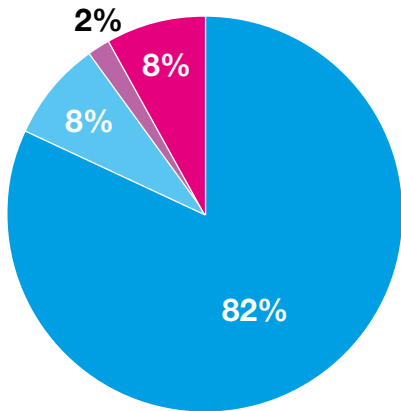
Email address: _____

Phone: _____

Date Company stamp and signature

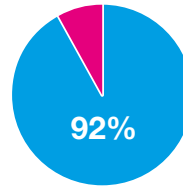


Attendees of the Conference 2019

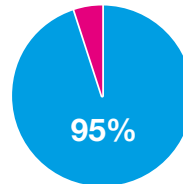


- SME & Startup
- Academia
- Larger Companies
- Others

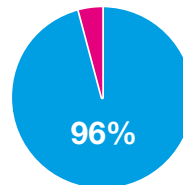
Our Conference – a Guarantee for Satisfied Customers



Networking Success
Good/Very Good



Venue Satisfaction
Good/Very Good



Overall Satisfaction
Good/Very Good

Networks of nova-Institute



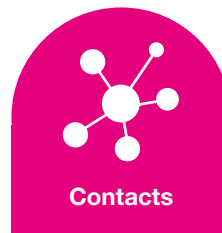
Page Views

167,000

Bio-based News
news.bio-based.eu
Visitors per Month

50,000

International Directory for Bio-based Businesses
bio-based.eu/iBIB
Visitors per Year



Contacts

10,500

Business Networks

LinkedIn

1,500

XING

4,800



60,000

Industry Contacts



Keep up to date ...

Mailing list with 17 topics to choose from
(subscribe at bio-based.eu/email)