

**Dear Sir or Madam,**

We would like to invite you to join us as a **sponsor and as an advertiser** of our well established **16<sup>th</sup> EIHA HEMP Conference** ([www.eiha-conference.org](http://www.eiha-conference.org), 5–6 June 2019). With over **350 expected participants from more than 40 countries** it is the biggest industrial hemp event worldwide!

**Your benefit:** The advertisement is included in the electronic edition as well as in the hard copy of the conference leaflet and journal. Maximize your visibility online – the electronic edition of the leaflet will be sent out **to thousands of recipients in the e-mail campaigns promoting the EIHA HEMP Conference!**

**Top-class participants from the following sectors will be present at the conference:**

- Agriculture
- Engineers
- Food and Feed Industry
- Natural Fibre Industry
- Pharmaceutical Industry
- Research and Development
- Traders and Investors

On the next page you will find a range of sponsorship options. We are also open to creative ideas and would be delighted to help you realising them. All you need to do is contact us if one or more of these options appeal to you or if you would like to put forward a proposal of your own!

We are looking forward to a successful conference with you,



Michael Carus, Managing Director  
nova-Institut GmbH – Applied research for your needs



**Managing Director**  
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**Sponsoring**  
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## Sponsoring Opportunities Advertisements



by nova-Institute 5–6 June 2019 · Maternushaus Cologne · Germany

	SOLD OUT	ONLY 2 LEFT			SOLD OUT	
	INNOVATION AWARD SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	Sparkling Wine/ Beer on Tap Package	“Gala Dinner Buffet” package
Availability	1	4	6	Unlimited	Day 1 & 2	1
Visibility in marketing	· Press releases · Online marketing · At the conference	· Press releases · Online marketing · At the conference	· Press releases · Online marketing · At the conference	· Press releases · Online marketing · At the conference	At the conference/ conference leaflet	At the conference
Roll-up banner	2× On stage	1× On stage	1× Conference hall	–	At the exhibition hall	At the buffet
Company profile / Advertisement in journal online and print *	2 Pages	1 Page	1/2 Page	1/4 Page	–	–
Free entrance tickets à 590 €				–	–	–
Free exhibition booth à 650 € (6 m²)	Included	Included	Included	Included	–	–
15% reduced entrance for your customers	10	8	5	3	–	–
Company presentation	Slide display (PowerPoint)	Slide display (PowerPoint)	–	–	–	Table cards
Company leaflets	Media table	Media table	Media table	Media table	Media table	At the buffet
Price in EURO	4,500 €	2,900 €	2,300 €	1,500 €	1,000 €	1,000 €
Sponsoring net price **	670 €	660 €	560 €	550 €		
Your choice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

(prices excl. 19% VAT)

If you are not a sponsor, please book  
your exhibition booth **online!**



\* You are also welcome to book an advertisement in the conference journal:

1 page DIN A4: 1,000 €     ½ page: 500 €     ¼ page: 300 €

\*\* **Note:** The actual “pure” sponsoring costs are very attractive, providing an excellent cost benefit ratio. The total costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal, resulting in much lower “net sponsoring costs”.

Company name: \_\_\_\_\_

Street or POB: \_\_\_\_\_

Postal code, city: \_\_\_\_\_

Contact person: \_\_\_\_\_

Email address: \_\_\_\_\_

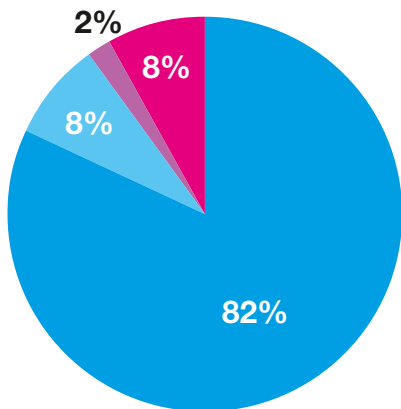
Phone: \_\_\_\_\_

Date

Company stamp and signature

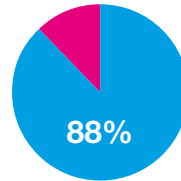


### Attendees of the Conference 2018

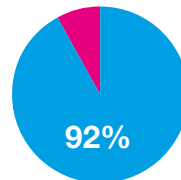


- SME & Startup
- Academia
- Larger Companies
- Others

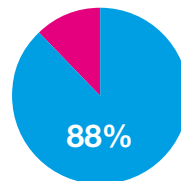
### Our Conference – a Guarantee for Satisfied Customers



**Networking Success**  
Good/Very Good

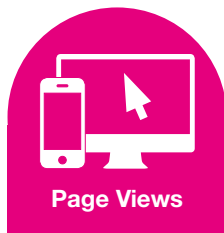


**Venue Satisfaction**  
Good/Very Good



**Overall Satisfaction**  
Good/Very Good

### Networks of nova-Institute



Page Views

160,000

**Bio-based News**

[news.bio-based.eu](http://news.bio-based.eu)

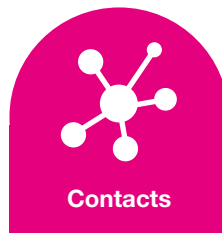
Visitors per Month

50,000

**International Directory for Bio-based Businesses**

[bio-based.eu/iBIB](http://bio-based.eu/iBIB)

Visitors per Year



Contacts

9,500

**Business Networks**

**LinkedIn**

2,000

**XING**

4,000



60,000

**Industry Contacts**



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**17 Topical Mailing Lists**

(subscribe at [bio-based.eu/email](http://bio-based.eu/email))