

## Mark Reinders, Hempflax:

In 2016, the cultivation area of industrial hemp in Europe covered more than 30,000 ha, three times as much as in 2011. [Hemp areas grow along with the demand for fibres and seeds](#). Hemp fibres are among the strongest and most sustainable natural fibres in the world. They are mainly used in biocomposites for the automotive industry, as insulation material and for light-weight paper. Almost all European automobile companies already use hemp fibres to reinforce interior automotive parts. Leading hemp processors from the Netherlands, France and Romania [present twelve reasons why you should consider using European hemp fibres for automotive applications](#). The main reasons are:

- Secure of supply
- Attractive price
- Multi purpose crop
- Low environmental footprint
- First natural fiber with a ISCC plus certification.