



## 15<sup>th</sup> International Conference of the European Industrial Hemp Association (EIHA)

12<sup>th</sup> – 13<sup>th</sup> June 2018, Maternushaus (Cologne, Germany)



### ++ Sponsoring Opportunities ++ Advertisements ++

Dear Sir or Madam,

We would like to invite you to join us as a **sponsor and as an advertiser** of our well established **15<sup>th</sup> International Conference of the European Industrial Hemp Association** (<http://www.eiha-conference.org>, 12-13 June 2018) – with more than **300 expected participants from more than 40 countries** it is the biggest industrial hemp event worldwide!

**Advertisement information:** Your advertisement is included in the digital edition as well as in the hard copy of the conference leaflet and journal. Maximize your visibility – the digital edition of the leaflet is being sent out to more than **40,000 recipients per e-mail blast!**

**Top-class participants from the following sectors will be present at the conference:**

- Additive suppliers
- Agricultural, chemicals, plastics & wood related industries
- Associations
- Consulting
- Engineering
- Machinery suppliers
- Policy makers
- Press
- Processors & converters
- Raw material suppliers
- Research & Development
- Service suppliers
- Trade and import houses
- Universities

On the next page you will find a range of sponsorship options. We are also open to new ideas and would be delighted to help you realising them. All you need to do is contact us if one or more of these options appeal to you or if you would like to put forward a proposal of your own!



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We are looking forward to a successful conference with you!



Michael Carus, Managing Director

nova-Institut GmbH – Applied research for your needs



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	Innovation Award Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	“Menu” package	“Gala Dinner Buffet” package
Availability	1	4	3	Several	Day 1 & 2	1
Already sold	1	4	1			
Visibility on marketing	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	<ul style="list-style-type: none"> <li>• Press releases</li> <li>• Online marketing</li> <li>• At the conference</li> </ul>	At the conference	At the conference
Roll-ups	2x on stage	1x on stage	1x Conference hall	–	At buffet	At buffet
Company profile / Advertisement in journal online and print *	2x Pages	1 Page	1/2 Page	1/4 Page	–	–
Free entrance tickets à 550 €	♣ ♣	♣	♣	–	–	–
Free exhibition booth à 500 € (6 square meters)	included	included	included	included	–	–
15% reduced entrance tickets for your customers	10	8	5	3	–	–
Company presentation	Slide display (Powerpoint)	Slide display (Powerpoint)	–	–	Table cards	Table cards
Company leaflets	Media table	Media table	Media table	Media table	At buffet	At buffet
Price in EURO	<b>€ 3,500</b>	<b>€ 2,200</b>	<b>€ 1,900</b>	<b>€ 1100</b>	<b>€ 600</b>	<b>€ 800</b>
Sponsoring net price **	€ 500	€ 450	€ 350	€ 300	-	-
<b>Your choice</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**\* You are also welcome to book an additional advertisement in the conference journal:**

1 page DIN A 4: 700 €     ½ page: 500 €     ¼ page: 300 €

Company name: \_\_\_\_\_

Street or POB: \_\_\_\_\_

Postal code, city, country: \_\_\_\_\_

Contact person: \_\_\_\_\_

Email address: \_\_\_\_\_ Phone: \_\_\_\_\_

Date \_\_\_\_\_ Company stamp and signature \_\_\_\_\_

**\*\* Note: The net sponsoring costs are actually very low, providing an excellent cost benefit ratio. The costs are set off by the services listed in the table e.g. free entrance tickets, exhibition booth and page(s) in the conference journal.**